

# REDWOOD COAST BELLYDANCE FESTIVAL

October 1-2, 2005 at the Arcata Community Center, Arcata, California

Produced by Bellydancing by Shoshanna

P.O. Box 1038, Arcata, CA 95518 (707) 616-6876 or (707) 443-6876 dance@shoshannaland.com  
www.redwoodcoastbellydance.com

## ADVERTISING OPPORTUNITIES

We want this great new festival to draw as much attention to you and your business as possible. For local businesses, this event will be a chance for our many out-of-town guests from San Francisco to Portland (and beyond) to learn about you. For the dance community, it is an opportunity to tap into a new market, and to reinforce your presence in the minds of festival attendees.

### SPONSORSHIP

- \$200.00
- Includes: A full page ad in the event program and your logo/business name on the cover of our program, on our website (with link), on event publicity, and on our welcome sign at the event.
- Call (707) 443-6876 or email dance@shoshannaland.com or visit www.redwoodcoastbellydance.com for more information.

### PROGRAM ADS

- Our program will be 8.5" x 14" folded over, and will be printed in black & white.
- **AD SUBMISSION DEADLINE IS SEPTEMBER 1ST, 2005!!**
- Please submit digital files for your ad to improve printing quality in one of the following formats: pdf, eps, tif, ai, indd, or a high quality jpg at 300 dpi. All images must be at least 200 dpi. **No Microsoft Publisher or Microsoft Word files, please!** If applicable, please remember to convert all text to outlines, flatten photoshop files, and include any linked objects (photos). Send ads to roseanthony@mac.com.
- Shoshanna is a graphic designer who is available to help you with design for the special festival rate of \$20.00/hour (most ads can be done in one hour).
- QUESTIONS? Call Shoshanna at (707) 443-6876 or email roseanthony@mac.com.
- Program Ad Rates & Sizes: (also see back of this sheet)

|                      |         |               |                          |         |           |
|----------------------|---------|---------------|--------------------------|---------|-----------|
| Full Page            | \$50.00 | 6.25" x 7.75" | Quarter Page             | \$25.00 | 3.5" x 4" |
| Half Page Vertical   | \$40.00 | 3" x 7.5"     | Business Card Vertical   | \$15.00 | 2" x 3.5" |
| Half Page Horizontal | \$40.00 | 6.25" x 3.5"  | Business Card Horizontal | \$15.00 | 3.5" x 2" |

### PROGRAM DIRECTORY LISTINGS

- Vendors receive one free listing in the vendor directory. Additional vending listings may be added for \$10 each for up to four lines. (\$2 for each additional line)
- Performer/Instructor listings are available for \$10 for four lines. (\$2 for each additional line)

### YOUR INFORMATION

Business Name: \_\_\_\_\_

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

more on reverse →

**MONEY MATTERS**

SEPTEMBER 1<sup>st</sup>, 2005

- Sponsorship
- Program Ad
- Directory Listing

Size: \_\_\_\_\_  
 Vendor or  Performer/Teacher

ALL ADS MUST BE SUBMITTED AND MONEY RECEIVED BY

|          |          |
|----------|----------|
| \$200.00 | \$ _____ |
| \$ _____ | \$ _____ |
| \$10.00  | \$ _____ |

Line 1:

Line 2:

Line 3:

Line 4:

Extra line 1:

Extra line 2:

**TOTAL ENCLOSED: \$ \_\_\_\_\_**

Please make checks to **Bellydancing by Shoshanna – RCBDF** and send your application to:  
Shoshanna, P.O. Box 1038, Arcata, CA 95518

Questions? Problems? Suggestions?  
**(707) 443-6876 or (707) 616-6876 or [dance@shoshannaland.com](mailto:dance@shoshannaland.com)**

SORRY – NO REFUNDS, NO EXCEPTIONS!

**MORE INFORMATION AT  
[WWW.REDWOODCOASTBELLYDANCE.COM](http://WWW.REDWOODCOASTBELLYDANCE.COM)**