

REDWOOD COAST BELLYDANCE FESTIVAL 2011

October 1-2, 2011 at the Arcata Community Center in Arcata, California

P.O. Box 1086, Arcata, CA 95518 (707) 616-6876 dance@shoshannaland.com www.redwoodcoastbellydance.com

PRODUCED BY SHOSHANNA & MOSAIC PRODUCTONS

Dear Marvelous Vendor,

We'd love to have you be a part of the 7th annual Redwood Coast Belly Dance Festival. Our super star guest artist this year is the one lovely **AVA FLEMING!** We will also have wonderful additional dance workshops to be announced soon. Stay tuned...

We hope you had fun last year and are ready to do it again. Enclosed is the vendor application, guidelines, and the Arcata City Business License form. It's \$20 (separate check). Please mail it to me, and I'll turn them all in together. You'll need a CA Resale Permit... if you don't have one I can help you get the application for a temp or perm permit. Just let me know.

We're delighted to have Kabul Bazaar be our food vendor this year – yay! Everyone just LOVED them last year. They will offer delicious foods from across the Middle East.

Once again, we've already had interest by new vendors who would like to come, but we'd like to offer you your space back before adding new people. **THEREFORE... please get your paperwork in soon so we know who's coming back! THANK YOU!!** You can send in a deposit before May 15 and the balance by August 1st. *If we don't have your deposit by May 15, we may release your space to the vendors on our waiting list, so don't delay!*

HOTEL – STILL PENDING as of 3/31/11.... please check our website or ask me...

We're happy to be using the **Arcata Comfort Inn** as our official hotel once again, at 4701 Valley West Blvd, Arcata CA 95521. Call (707) 826-2827 for our special rate, available until September 5th. They have a good continental breakfast, indoor pool, refrigerator, microwaves, hairdryers, and more. Mention Shoshanna's Bellydance Festival for the rate. We ran out of rooms last year, so be sure to reserve early!

FRIDAY EVENING

L. Rose Designs is once again happy to welcome you to a little reception at their shop near the hotel in Arcata on Friday evening for our out-of-town gusts if you arrive early enough... it will be from 5-8pm and will feature a buffet-style dinner, champagne, and a chance to visit. 5610 West End Road, Suite 103, Arcata, CA 95521 • (707) 825-7759 • www.lrosedesigns.com

IN GENERAL:

We'll mail / email maps, directions, and vendor info in August, so you'll have it in plenty of time. If there's anything you need or if you have any thoughts or ideas for this year's event we'd love to hear from you. Let us know how we can make this event even better for you.

Hope to hear from you soon!

Shoshanna

Director, Redwood Coast Bellydance Festival & Mosaic Productions

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VENDOR APPLICATION

Business Name: _____

Owner's Name: _____ Phone #s: _____

Address: _____

City, State, ZIP: _____

Email: _____ Website: _____

Your business contact info will be listed in the vendor directory in our program and on the Participants page on our festival website at no extra charge. If you'd rather not have this info listed, please make a note here: _____.

Describe your vending:

Service: _____

Merchandise: _____

City of Arcata requires all vendors to have a \$20 Arcata Business License. Please fill out the enclosed form and return it along with payment (separate from vending fee, made to: City of Arcata) with this application.

BOOTH INFORMATION

Vending Space Type	Price	# Needed	Amount
<input type="checkbox"/> Super Small (share 1/2 of a rectangular table or bring a card table)	\$45.00	_____	\$ _____
<input type="checkbox"/> Regular (one 3'x6' rectangular table)	\$65.00	_____	\$ _____
<input type="checkbox"/> Large (10x10 Space)	\$110.00	_____	\$ _____
Gazebos, racks, etc. are fine. Bring your own tables or borrow from us:			
<input type="checkbox"/> 3'x6' Rectangular Table		_____	\$ _____

No charge, but please let us know how many so you're sure to get what you need.

I know all fees are due by Aug 1st. Please reserve my space now (before May 15) with this amount..... \$ _____

ADVERTISING Ad Size: _____ Price: \$ _____

- Program will be 8.5"x14", folded, b&w. **ADS DUE BY SEPTEMBER 5th.**
Please submit digital files to dance@shoshannaland.com. We welcome most files formats - Call 707) 616-6876 for ad help.
- Ad Rates: Full Page **new low price!** \$60 6" x 7.5" Business Card \$20 2" x 3.5" or 3.5" x 2"
Half Page Horiz. \$40 6" x 3.75" Directory Listing \$10 (teacher/performer)

SPONSORSHIP Level: _____ Price: \$ _____

Mosaic Productions is part of a local non-profit, The Ink People. Any contribution is tax deductible and gives extra visibility for your business. Donations help us make the event a good fundraiser for our goals throughout the year. This year, for example, we hope to invite groups of participants from local organizations serving kids and seniors to the event at no charge, exposing them to the wonderful world of Middle Eastern Dance. Win-win for everyone! These levels apply to monetary or in-kind donations:

- Friend** \$50 Includes listing in program, on our website and thank you signs at the event, and 2 weekend tickets!
- Star** \$100 Includes all above and a half page ad in the program and 4 weekend tickets.
- Superstar** \$250 Includes all above with a full page ad in the program, 8 weekend tickets & logo on poster and signage.
- Underwriter** \$500+ Includes all above with 12 weekend tickets & bigger logo on poster/signage, special mention by announcer both days, and a special treat.

TOTAL AMOUNT: \$ _____

TOTAL AMOUNT ENCLOSED: \$ _____

Make Checks to: **Mosaic Productions** and mail to:
P.O. Box 1086, Arcata CA 95518

All Balances due by August 1, 2011. Thanks!

SORRY – NO REFUNDS.

☛ Thank you for being a part of the 7th Annual Redwood Coast Bellydance Festival! ☛

CITY USE ONLY

License Number: _____
Issue Date: _____
Expiration Date: _____
State Business Code: _____

**CITY OF ARCATA
736 F STREET
ARCATA, CA 95521**

Application for Business License for Booth Sales

Name of Event: REDWOOD COAST BELLYDANCE FESTIVAL

Date of Event: October 1-2, 2011 at Arcata Community Center

Please complete this form and make check to "City of Arcata."
Return to **EVENT ORGANIZER** (Shoshanna, PO Box 1086, Arcata CA 95518).

If you have any questions or need assistance, please contact the City of Arcata, Finance Department at (707) 822-5951.

GENERAL INFORMATION

Name of Business: _____

Mailing Address: _____

Owner's Name: _____

Address (if different): _____

Ownership Type: Sole Proprietorship _____ Partnership _____ Corporation _____

Local Contact: Shoshanna, event producer, (707) 616-6876

Type of Business: _____

Social Security #: _____ Federal ID #: _____

State ID #: _____ **CALIFORNIA RESALE #:** _____

NOTE: Failure to provide a California Resale Number (if your product is taxable in the State of California) may result in a Business License not being issued and your removal from the event.
All vendors must comply with this requirement (even if you are an out-of-state vendor).

FEES: \$20.00 per booth per event **AMOUNT PAID:** _____

NOTE: If you have an annual Business Tax Certificate, you do not need to pay the \$20.00.
Write in your Tax Certificate #: _____ (this is NOT your resale #)

**** FEES ARE WAIVED WITH PROOF OF NON-PROFIT STATUS ****

CERTIFICATION

Please note that issuance of a business license does not in any manner excuse compliance with any applicable state, county, or municipal laws or regulations. The purpose of the business license tax is solely to raise money for municipal purposes and is not intended for regulation.

I hereby certify under penalty of perjury that the above information is true and correct.

Date: _____

Signed: _____ Title: _____