

# REDWOOD COAST BELLYDANCE FESTIVAL 2010

October 2-3, 2010 at the Arcata Community Center in Arcata, California

P.O. Box 1086, Arcata, CA 95518 (707) 616-6876 dance@shoshannaland.com www.redwoodcoastbellydance.com

PRODUCED BY SHOSHANNA & MOSAIC PRODUCTIONS

Dear Marvelous Vendor,

We'd love to have you be a part of the 6th annual Redwood Coast Belly Dance Festival. I'm truly thrilled by our fifth festival. Our super star guest artist this year is the one and only **PRINCESS FARHANA!** We will also have wonderful additional dance workshops to be announced soon. Stay tuned!

We hope you had fun last year and are ready to do it again. Enclosed is the vendor application, guidelines, and the Arcata City Business License form. It's \$20 (separate check). Please mail it to me, and I'll turn them all in together. You'll need a CA Resale Permit... if you don't have one I can help you get the application for a temp or perm permit. Just let me know.

We're delighted to have Kabul Bazaar be our food vendor this year – yay! Everyone just LOVED them last year. They will offer delicious foods from across the Middle East.

We've already had interest by new vendors who would like to come, but we'd like to offer you your space back before adding new people. THEREFORE... please get your paperwork in soon so we know who's coming back! THANK YOU!! You can send in a deposit before May 15 and the balance by August 1st. *If we don't have your deposit by May 15, we may release your space to the vendors on our waiting list, so don't delay!*

## HOTEL

We're happy to be using the **Arcata Comfort Inn** as our official hotel once again, at 4701 Valley West Blvd, Arcata CA 95521. Call (707) 826-2827 for our special rate, available until September 5th. They have a good continental breakfast, indoor pool, refrigerator, microwaves, hairdryers, and more. Mention Shoshanna's Bellydance Festival for the rate. We ran out of rooms last year, so be sure to reserve early!

## FRIDAY EVENING

L. Rose Designs is once again happy to welcome you to a little reception at their shop near the hotel in Arcata on Friday evening for our out-of-town guests if you arrive early enough... it will be from 6-8pm and will feature a buffet-style dinner, champagne, and a chance to visit.  
5610 West End Road, Suite 103, Arcata, CA 95521 • (707) 825-7759 • www.lrosedesigns.com

## IN GENERAL:

We'll mail / email maps, directions, and vendor info in August, so you'll have it in plenty of time. If there's anything you need or if you have any thoughts or ideas for this year's event we'd love to hear from you. Let us know how we can make this event even better for you!

Hope to hear from you soon!

Shoshanna

Director, Redwood Coast Bellydance Festival & Mosaic Productions

# REDWOOD COAST BELLYDANCE FESTIVAL 2010

October 2-3, 2010 at the Arcata Community Center in Arcata, California

P.O. Box 1086, Arcata, CA 95518 (707) 616-6876 dance@shoshannaland.com www.redwoodcoastbellydance.com

PRODUCED BY SHOSHANNA & MOSAIC PRODUCTONS

## VENDOR APPLICATION

Business Name: \_\_\_\_\_

Owner's Name: \_\_\_\_\_ Phone #s: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Your business contact info will be listed in the vendor directory in our program and on the Participants page on our festival website at no extra charge. If you'd rather not have this info listed, please make a note here: \_\_\_\_\_.

Describe your vending:

Service: \_\_\_\_\_

Merchandise: \_\_\_\_\_

City of Arcata requires all vendors to have a \$20 Arcata Business License. Please fill out the enclosed form and return it along with payment (separate from vending fee, made to: City of Arcata) with this application.

### BOOTH INFORMATION

Vending Space Type	Price	# Needed	Amount
<input type="checkbox"/> Super Small (a 4' diameter circular table or 1/2 of a rectangular table)	\$45.00	_____	\$ _____
<input type="checkbox"/> Regular (one 3'x8' rectangular table)	\$65.00	_____	\$ _____
<input type="checkbox"/> Large (10x10 Space)	\$100.00	_____	\$ _____
<i>Gazebos, racks, etc. are fine. Bring your own tables or rent from us:</i>			
<input type="checkbox"/> 3'x6' or 3'x8' (circle one) Rectangular Table	\$10.00	_____	\$ _____
<input type="checkbox"/> 4' or 5' (circle one) Diameter Circular Table	\$10.00	_____	\$ _____

I know all fees are due by Aug 1st. Please reserve my space now (before May 15) with a 50% deposit of: \$ \_\_\_\_\_

**ADVERTISING** Ad Size: \_\_\_\_\_ Price: \$ \_\_\_\_\_

- Program will be 8.5"x14", folded, b&w. **ADS DUE BY SEPTEMBER 5th.**  
Please submit digital files to dance@shoshannaland.com. We welcome most files formats - Call 707) 616-6876 for ad help.
- Ad Rates:
 

Full Page	\$80	6" x 7.5"	Business Card	\$20	2" x 3.5" or 3.5" x 2"
Half Page Horiz.	\$40	6" x 4"	Directory Listing	\$10	(teacher/performer)

**SPONSORSHIP** Level: \_\_\_\_\_ Price: \$ \_\_\_\_\_

Mosaic Productions is part of a local non-profit, The Ink People. Any contribution is tax deductible and gives extra visibility for your business. Donations help us make the event a good fundraiser for our goals throughout the year. This year, for example, we hope to invite groups of participants from local organizations serving kids and seniors to the event at no charge, exposing them to the wonderful world of Middle Eastern Dance. Win-win for everyone! These levels apply to monetary or in-kind donations:

- Friend** \$50 Includes listing in program, on our website and thank you signs at the event, and 2 weekend tickets!
- Star** \$100 Includes all above and a half page ad in the program and 4 weekend tickets.
- Superstar** \$250 Includes all above with a full page ad in the program, 8 weekend tickets & logo on poster and signage.
- Underwriter** \$500+ Includes all above with 12 weekend tickets & bigger logo on poster/signage, special mention by announcer both days, and a special treat.

TOTAL AMOUNT: \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_

Make Checks to:

**Mosaic Productions** and mail to:  
P.O. Box 1086, Arcata CA 95518

*All Balances due by August 1, 2010. Thanks!*  
SORRY – NO REFUNDS.

🎶 Thank you for being a part of the 6th Annual Redwood Coast Bellydance Festival! 🎶

**CITY USE ONLY**

License Number: \_\_\_\_\_  
Issue Date: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
State Business Code: \_\_\_\_\_

**CITY OF ARCATA  
736 F STREET  
ARCATA, CA 95521**

**Application for Business License for Booth Sales**

Name of Event: REDWOOD COAST BELLYDANCE FESTIVAL

Date of Event: October 2-3, 2010

Please complete this form and make check to "City of Arcata."  
Return to **EVENT ORGANIZER** (Shoshanna, PO Box 1086, Arcata CA 95518).

If you have any questions or need assistance, please contact the City of Arcata, Finance Department at (707) 822-5951.

**GENERAL INFORMATION**

Name of Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Owner's Name: \_\_\_\_\_

Address (if different): \_\_\_\_\_

Ownership Type: Sole Proprietorship \_\_\_\_\_ Partnership \_\_\_\_\_ Corporation \_\_\_\_\_

Local Contact: Shoshanna, event producer, (707) 616-6876

Type of Business: \_\_\_\_\_

Social Security #: \_\_\_\_\_ Federal ID #: \_\_\_\_\_

State ID #: \_\_\_\_\_ **CALIFORNIA RESALE #:** \_\_\_\_\_

NOTE: Failure to provide a California Resale Number (if your product is taxable in the State of California) may result in a Business License not being issued and your removal from the event.  
*All vendors must comply with this requirement (even if you are an out-of-state vendor).*

**FEES:** \$20.00 per booth per event **AMOUNT PAID:** \_\_\_\_\_

NOTE: If you have an annual Business Tax Certificate, you do not need to pay the \$20.00.  
Write in your Tax Certificate #: \_\_\_\_\_ (this is NOT your resale #)

**\*\* FEES ARE WAIVED WITH PROOF OF NON-PROFIT STATUS \*\***

**CERTIFICATION**

Please note that issuance of a business license does not in any manner excuse compliance with any applicable state, county, or municipal laws or regulations. The purpose of the business license tax is solely to raise money for municipal purposes and is not intended for regulation.

I hereby certify under penalty of perjury that the above information is true and correct.

Date: \_\_\_\_\_

Signed: \_\_\_\_\_ Title: \_\_\_\_\_